



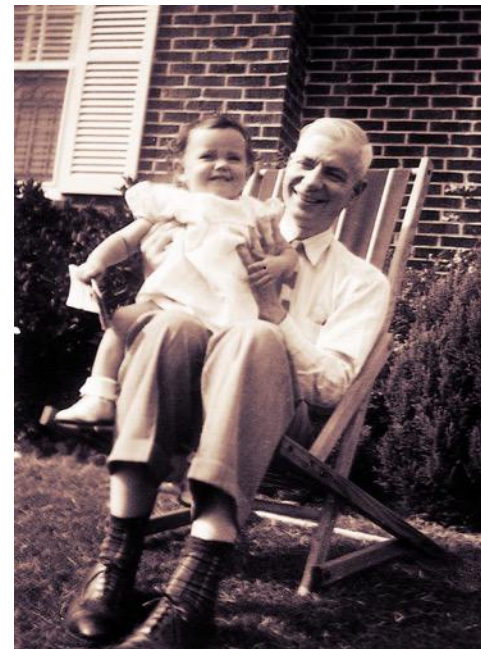
THE
STUTTERING
FOUNDATION®

*A Nonprofit Organization
Since 1947—Helping Those Who Stutter*

The Early Years **Malcolm Fraser**



...one person can make a difference





Malcolm Fraser circa 1906.

Wheaton College
class of 1919

Died in Spanish Flu
epidemic in 1916

Co-founder of
NAPA Parts and
was a person who
stuttered



Founder of NAPA
Parts in 1928

Canadian
Presbyterian
minister

Pulitzer Prize
winning author
and was a person
who stuttered

The Fraser family circa 1906. Two of the brothers stuttered.



High school newspaper editorial staff

Sullivan County Republican

ESTABLISHED 1840

MONTICELLO, NEW YORK

Republican Publishing Company

JOHN T. CURTIS, PRES. & TREAS.
E. B. CURTIS, SECRETARY

June 27, 1920

To Whom It May Concern,

This is to certify the Malcolm Fraser is a duly authorized reporter and representative of the Sullivan County Republican

J. Curtis
Pres.

To Whom It May Concern,

This is to certify that Malcolm Fraser is a duly authorized reporter and representative of the Sullivan County Republican.

June 27, 1920

Hamilton College 1920



1920s



- The road to success was long and difficult
- shoveled coal to pay tuition
- Graduated from U of Pittsburgh with MBA in 1924-
- 1924-1925 Standard Statistics Co., now Standard and Poor's

STANDARD
Facts and Forecasts

“Condensed Analyses of Current Events”

Published by the STANDARD STATISTICS CO., Inc.

47-49 West St., New York City

Telephone, Whitehall 2860

1924-25

Private Secretary to J. Stanley Smith, Esq. of
Philadelphia 1925-1927

Exciting link to Lionel Logue
and King George VI

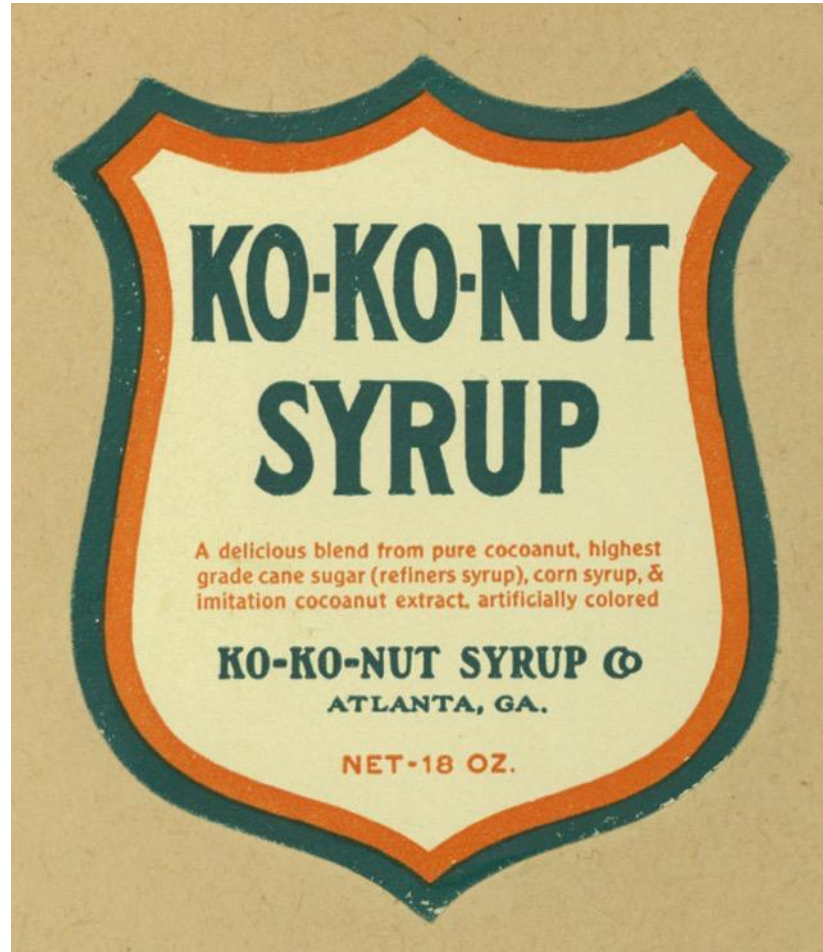
Helped run “The Kingsley Club
for Stammerers” founded
by J. Stanley Smith

The Kingsley Club—The Forum of the Stammerer—The Greatest Practice Center yet established for those suffering from defective speech



"At this banquet addresses and speeches were made by twenty students of Mr. Smith, and by the clarity and smoothness of their utterances manifested throughout their talks, gave abundant evidence of the effectiveness of his manner of correcting defective speech."—Philadelphia Public Ledger.

**started Ko Ko Nut Syrup –
a failure... the product
went bad on the shelves**



Learning Through Failures



1930

Started at Genuine Parts Company

NAPA

Atlanta, Georgia

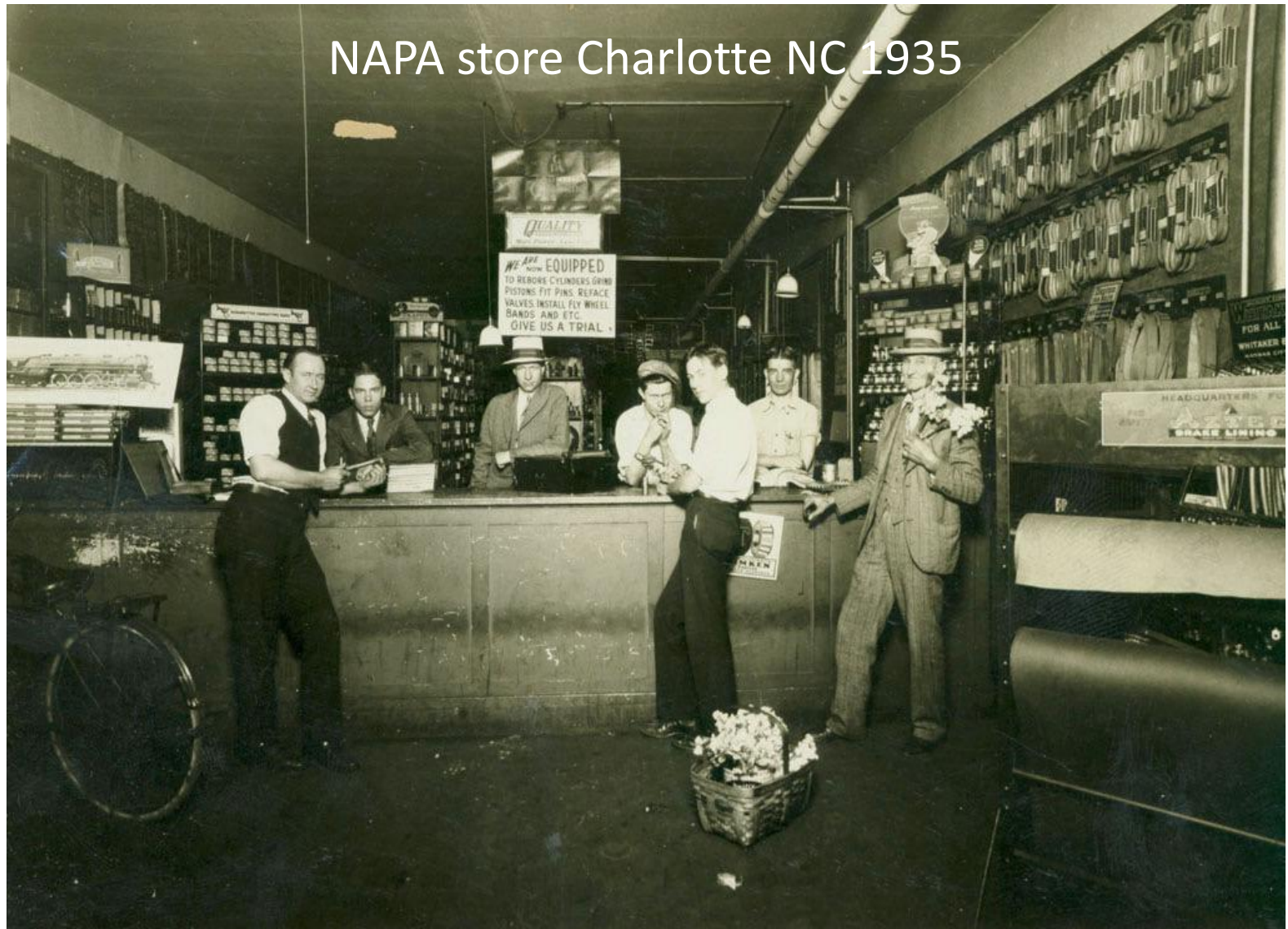


Genuine Parts Company Atlanta Headquarters - 1930



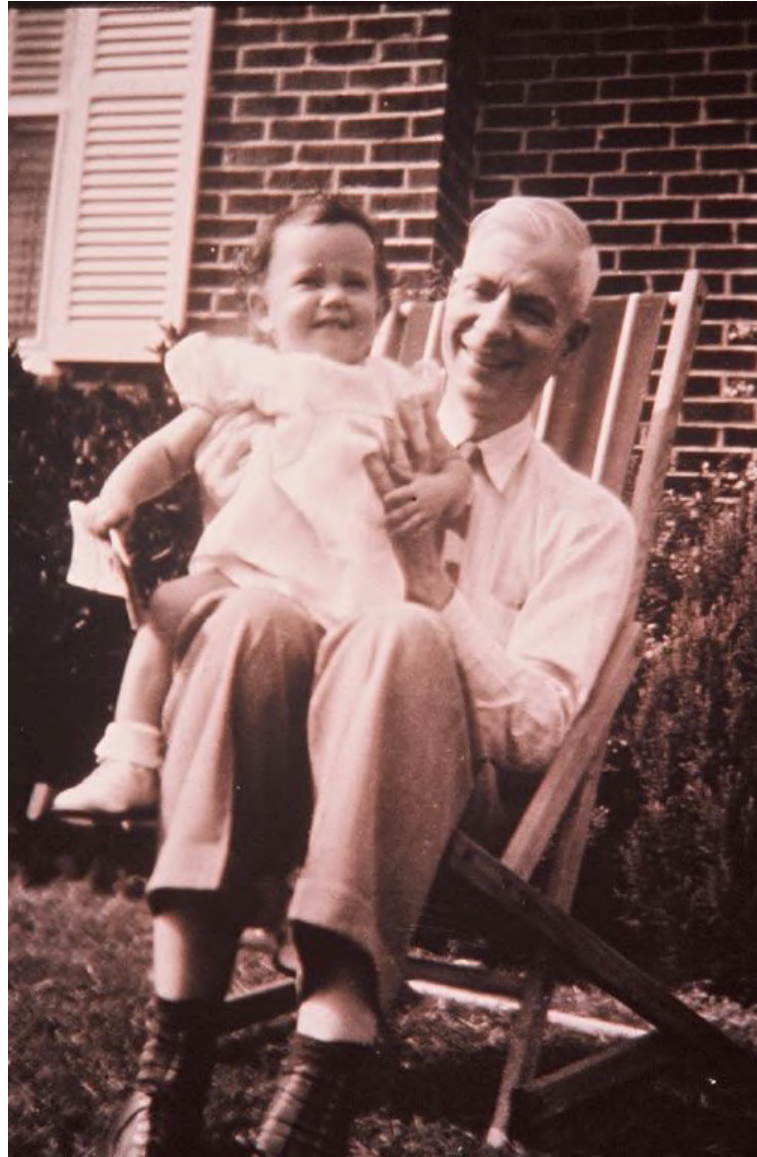
Malcolm courts Charlotte - 1935

NAPA store Charlotte NC 1935





Memphis NAPA warehouse 1938



Founder Malcolm Fraser with Jane

August 27, 1947

Mr. Walter Armstrong
Armstrong McCadden Allen Braden & Goodman
Commerce Title Building
Memphis, Tennessee

Dear Mr. Armstrong:

In accordance with our conversation of this morning, I am sending you a copy of the preliminary prospectus for the Speech Foundation of America. It is my intention to proceed with the incorporation of such a foundation although all the details have not yet been worked out.

I would appreciate your advising if such a foundation can be established under the laws of Tennessee so that gifts to it would be exempt from income, gift and inheritance taxes. Also if the trustees of such a foundation could be citizens of several states and what would be the approximate cost of such an incorporation.

Thanking you for your courtesy in this matter,
I am

Respectfully yours

Malcolm Fraser

MF:IC

enclosure

Letter from Malcolm Fraser to Walter Armstrong on founding the Speech Foundation of America, 1947 – cutting edge legal counsel

Fraser home in 1947



What things cost in 1947

a new house cost about \$3,000;

a new Ford car about \$1,000...

so \$5000 was a significant gift for a man 44 years old.

First project

- The Foundation's first project (1951) was to fund Dr. Van Riper's study on the effect of **avoidance on stuttering**.
- When submitted for publication, this study was rejected – much to my father's and Dr. Van Riper's disappointment.
- But this forced the Foundation to forge into new directions.

THE JOURNAL OF SPEECH AND HEARING DISORDERS

PUBLISHED BY THE AMERICAN SPEECH AND HEARING ASSOCIATION

*Papers
Re-Graded to
Western Michigan
College.*

Editor
Grant Fairbanks, Ph.D.
321 Illini Hall
University of Illinois
Urbana, Illinois

8 May 1951

Assistant to the Editor
Elaine Pagel Paden, Ph.D.
University of Illinois

Dr. Charles Van Riper
Director, Speech Clinic
Western Michigan College of Education
Kalamazoo, Michigan

Dear Dr. Van Riper:

Associate Editors
Stanley H. Ainsworth, Ph.D.
Florida State University
Spencer F. Brown, M.D.
University of Minnesota

I have looked over your paper entitled 'A Study of the Effect of Avoidance on Stuttering' which you recently submitted to this journal for publication. I regret very much that I do not believe we can publish this in its present form.

E. Robert Harrington, Ph.D.
Orthopaedic Hospital
Claude E. Kantner, Ph.D.
Ohio University
Richard Silverman, Ph.D.
Columbia University Institute for the Deaf

My chief reason for reaching this judgment is general dissatisfaction with the reliability and validity of all such studies. It seems to me that experimenters in this field would do well to spend what time it takes to refining their experimental techniques before they plunge ahead and gather a lot of data, the meaning of which no one understands. It also seems to me that while the interpretation of your findings as indicating adaptation is plausible, there are a number of other interpretations as well. I wish I were able to offer a fruitful suggestion as to approaches. Personally, and I should add that this opinion is by no means shared, I feel that the situation which you are attempting to investigate is so highly complicated that it probably will never yield well to this kind of approach.

Assistant Editors
Eugene T. McDonald, Ed.D.
Pennsylvania State College
Martin F. Palmer, Sc.D.
Institute of Logopedics
Miriam D. Pauls, Ph.D.
The Johns Hopkins University
Kenneth Scott Wood, Ph.D.
University of Oregon

Cordially yours,

Business Manager
George A. Kopp, Ph.D.
Wayne University

Grant Fairbanks

GF-wh

Rejection letter to Dr. Van Riper:

...do not “plunge ahead and gather a lot of data, the meaning of which no one understands!”

When you speak of “evidence based practice” in 2019, it is important to understand WHY you are collecting data, is the data valid, how to interpret that data, and how or IF it will help you make treatment decisions that will help your clients.

- **Letter from Van Riper to Joe Sheehan - 1955**
- He describes a Stuttering Foundation conference to work towards a program - "an all-out program of basic research, experimental therapy, and theoretical formulation for the disorder."
- The plan was to bring together eminent speech pathologists as well as guest authorities in **psychology, psychiatry, and even cultural anthropology** for an entire week of discussions to see if they could agree upon some general guidelines for a comprehensive program on stuttering.

December 5, 1955

Mr. Joseph G. Sheehan
416 21st Place
Santa Monica, California

Dear Joe:

I have an interesting proposal to make and I would appreciate your reactions to it. A Mr. Malcolm Fraser of Memphis, Tennessee, several years ago set up the Speech Foundation of America, to be devoted to the eventual solution of the problem of stuttering. As I understand it, in order to have the contributions to the Foundation deducted for income tax purposes, a certain amount of these funds must be spent annually in fulfilling the aims of the foundation. In past years, grants have been made to various educational institutions to carry out experimental therapy programs, research programs, etc. Mr. Fraser recently asked me for other suggestions and among them was one in which he is interested. It is this:

That during the post-Christmas holidays of 1956, a selected group of individuals with a professional background and interest in the problem of stuttering meet at some hotel in Florida for a week. Their project will be that of planning a comprehensive and all-out program of basic research, experimental therapy and theoretical formulation for the disorder. Represented in the group would be one top-notch person or more from the various disciplines of psychology, psychiatry, cultural anthropology and speech therapy with the latter having the largest membership, the whole group not to exceed ten or twelve. All expenses and an appropriate honorarium would be taken care of by the foundation. The objective result of this conference would be a publication which would outline the program and offer concrete projects and suggestions for its solution. It is felt that such a program could serve as a map of future activity, crude and inaccurate perhaps and with much terra incognita, but one which would insure an integrated attack by workers all over the world. The age-old disorder of stuttering still afflicts too many and few of us would deny that a team approach to the problem is needed. This project may aid greatly.

Letter from Charles Van Riper to Joseph Sheehan, 1955.

→ I feel that the success of such a conference would be greatly enhanced by preliminary planning. It might otherwise degenerate, as so many similar discussions of the topic have done, into argument, attack and defence rather than true exploration. Since the project is still tentative and unstructured, may I ask that you consider the whole business confidential, at least until after we meet.

Mr. Fraser suggests that three of us meet this year to do the planning for the conference itself. The foundation would pay our expenses to some central meeting place for this purpose. Would you join me in this preliminary planning? Mr. Fraser has suggested the Peabody Hotel in Memphis. I am inviting Dr. James V. Frick of Pennsylvania State College at State College, Pennsylvania to be the third person. If you are interested, could you meet with us, Wednesday and Thursday, December 28-29? There is only a short time left to plan this preliminary meeting - and I wonder if you would not give me your reply by return mail?

If you cannot help in this preliminary session, would you be interested in joining us a year from the coming holidays and who else would you suggest to take your place now? In any case would you not let me hear from you by return air mail?

Sincerely yours,

C. Van Riper

Speech Clinic
Western Michigan College of Education
Kalamazoo, Michigan



Top - Henry Freund, Harold Luper, Wendell Johnson, Joseph Sheehan, Charles Van Riper
 Back row: Henry Freund, M.D.; Harold Luper, Ph.D.; Wendell Johnson, Ph.D.; Joseph Sheehan, Ph.D.; Charles Van Riper, Ph.D.
 Front row: Dean Williams, Ph.D.; Malcolm Fraser, Founder of SFA; Stanley Ainsworth, Ph.D.; Robert West, Ph.D.
 Bottom - Dean Williams, Malcolm Fraser, Stanley Ainsworth, Robert West

- Each conference resulted in a new publication or new film on stuttering.
- Translated into 45 foreign languages by the same people who were helped by them
- **Self Therapy** has been translated into 26 languages including Zulu, Lithuanian, Czech, Japanese, Chinese, French, Spanish, Portuguese, Italian, Russian, Arabic, Cambodian, Vietnamese, Persian, Icelandic, Slovakian, Finnish, Danish, Swedish, Flemish, Swahili, and more.



1964 Conference to write *Treating the School-age Child Who Stutters*. Back row, from left: Charles Van Riper, Wendell Johnson, George Shames, Joseph Sheehan, Malcolm Fraser. Front: Harold Luper, Stanley Ainsworth, Dean Williams, Richard Duncan. Montego Bay, January 1964.

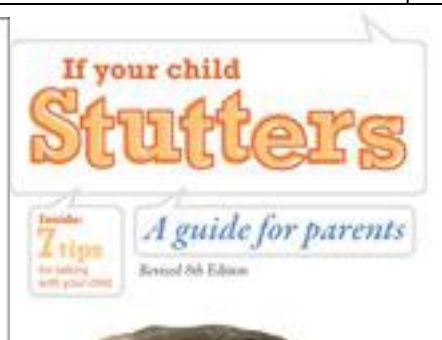
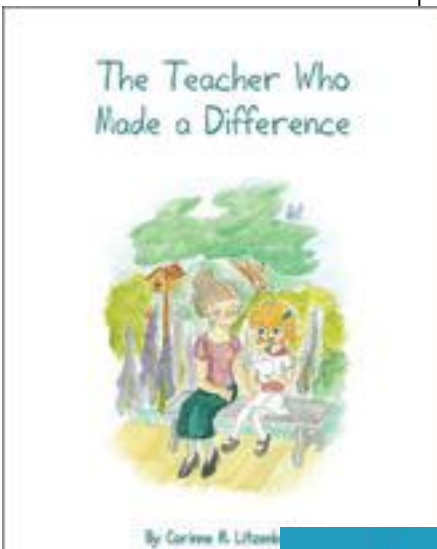
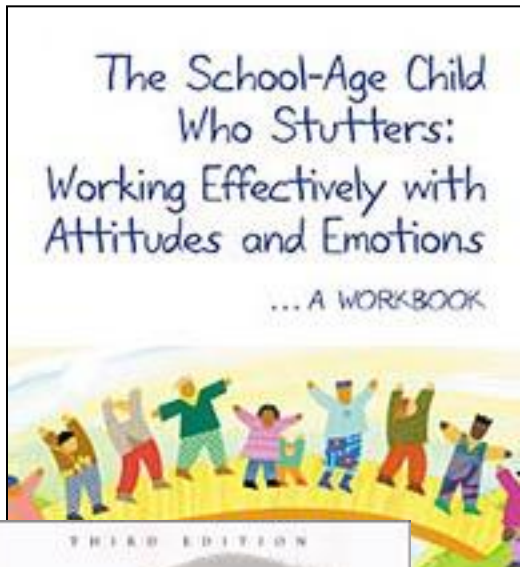


1970 SFA Conference - Conditioning in Stuttering Therapy

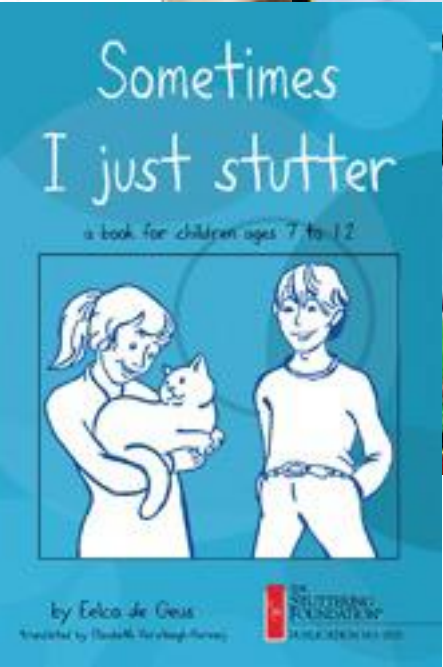
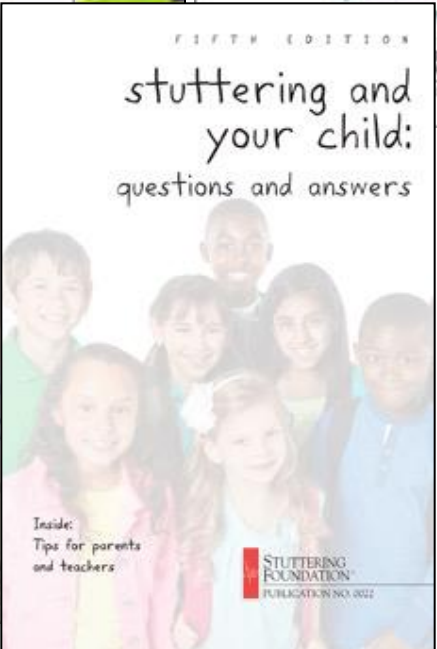
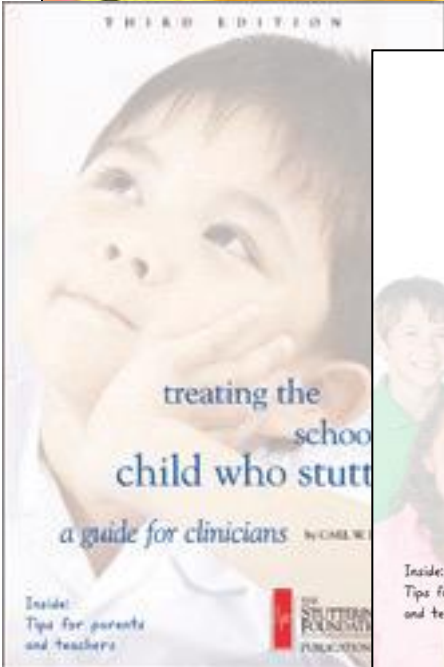
1970 SFA Conference, from left: Drs. Bruce Ryan, George Shames, Gene Brutton, Charles Van Riper, Helbert Damste, Stan Ainsworth, Malcolm Fraser, Dick Boehmler, Al Murphy, Woody Starkweather, and Joe Sheehan.

A few of our books

advice
to those
who stutter



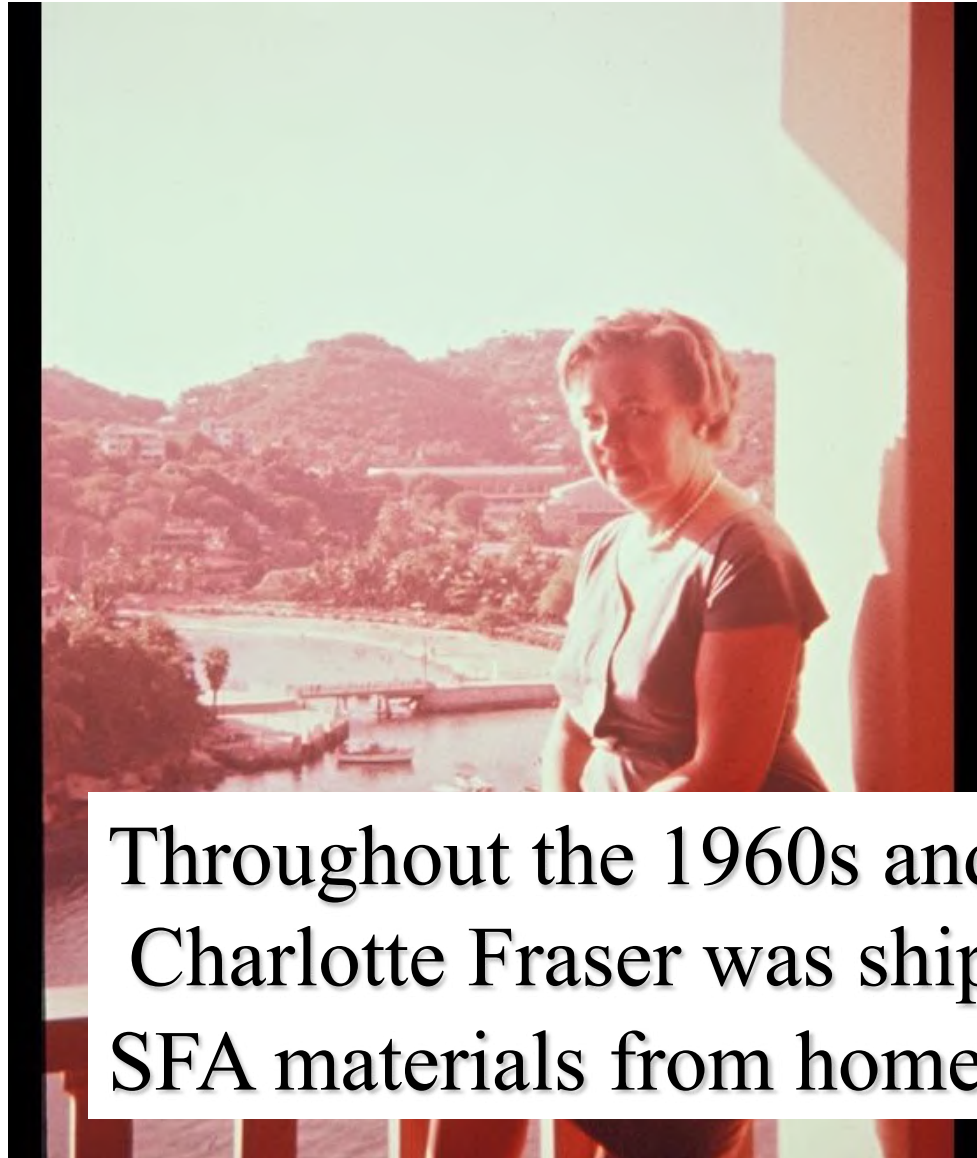
THE STUTTERING FOUNDATION®
PUBLICATION NO. 0009



Includes myth busters

Facebook, Twitter, and YouTube icons for the Stuttering Foundation.

THE STUTTERING FOUNDATION®
PUBLICATION NO. 0011



Throughout the 1960s and early 70s,
Charlotte Fraser was shipping all
SFA materials from home.

SFA books have been translated
into 45 languages:

French, Spanish, Italian, Flemish, German,
Swedish, Danish, Japanese, Vietnamese, Chinese,
Cambodian, Thai, Lithuanian, Korean, Arabic,
Icelandic, Finnish, Persian, Zulu, Czech, Slovak,
Russian, Slovenian, Bosnian, Croatian, Serbian,
Turkish, Hindi, Hebrew, Sinhala, Tamil,
Kinyarwanda, Afrikaans, Swahili, Polish,
Norwegian, Albanian, Portuguese, Estonian,
Karen,
Macedonian. Kinyarwanda, Yoruba, Quechua,
and Urdu



SFA Conference 1972 on **film production**, from left: Drs. Al Murphy, Woody Starkweather, Malcolm Fraser, Stan Ainsworth, Hal Luper, Jane Fraser, Dean Williams, Hal Starbuck, Dave Prins, and Van Riper

- Discussion concerning the specialist in stuttering begins with letters from Charles Van Riper and Malcolm Fraser 1971-72
- Carl Dell sponsored by Stuttering Foundation and trained by Van Riper as a specialist
- Treating the School-age Child Who Stutters (#0014) was result of Dell's year of working only with children who stutter in the public schools.

FOURTH EDITION

treating the
school-age
child who stutters

a guide for clinicians by CARL W. DELL, JR.

Inside:
Tips for parents
and teachers



THE
STUTTERING
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PUBLICATION NO. 0014



THE
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A Nonprofit Organization
Since 1947—Helping Those Who Stutter

Van Riper suggests a “pilot program” started by the Stuttering Foundation to encourage training SLPs to become specialists in stuttering. He writes:

“the present preparation (1973) of general practitioners is so prescribed by the American Speech-Language-Hearing Association that trying to fit in an intensive preparation of stuttering therapy is just about impossible.”

...the Stuttering Foundation can sponsor a demonstration project and then publicize it in the hopes that others will follow...

- In 1983, Hugo Gregory pursued the idea of **training specialists in stuttering therapy** and asked the Stuttering Foundation to co-sponsor a two week program every summer with Northwestern to focus on specialty training.
- Such a program was begun in 1985.
- **15** trainees in 1985 – its first year – gradual expansion of workshops to other locations
- **1000+** workshoppers



SFA/Northwestern Workshop, Class of 1998



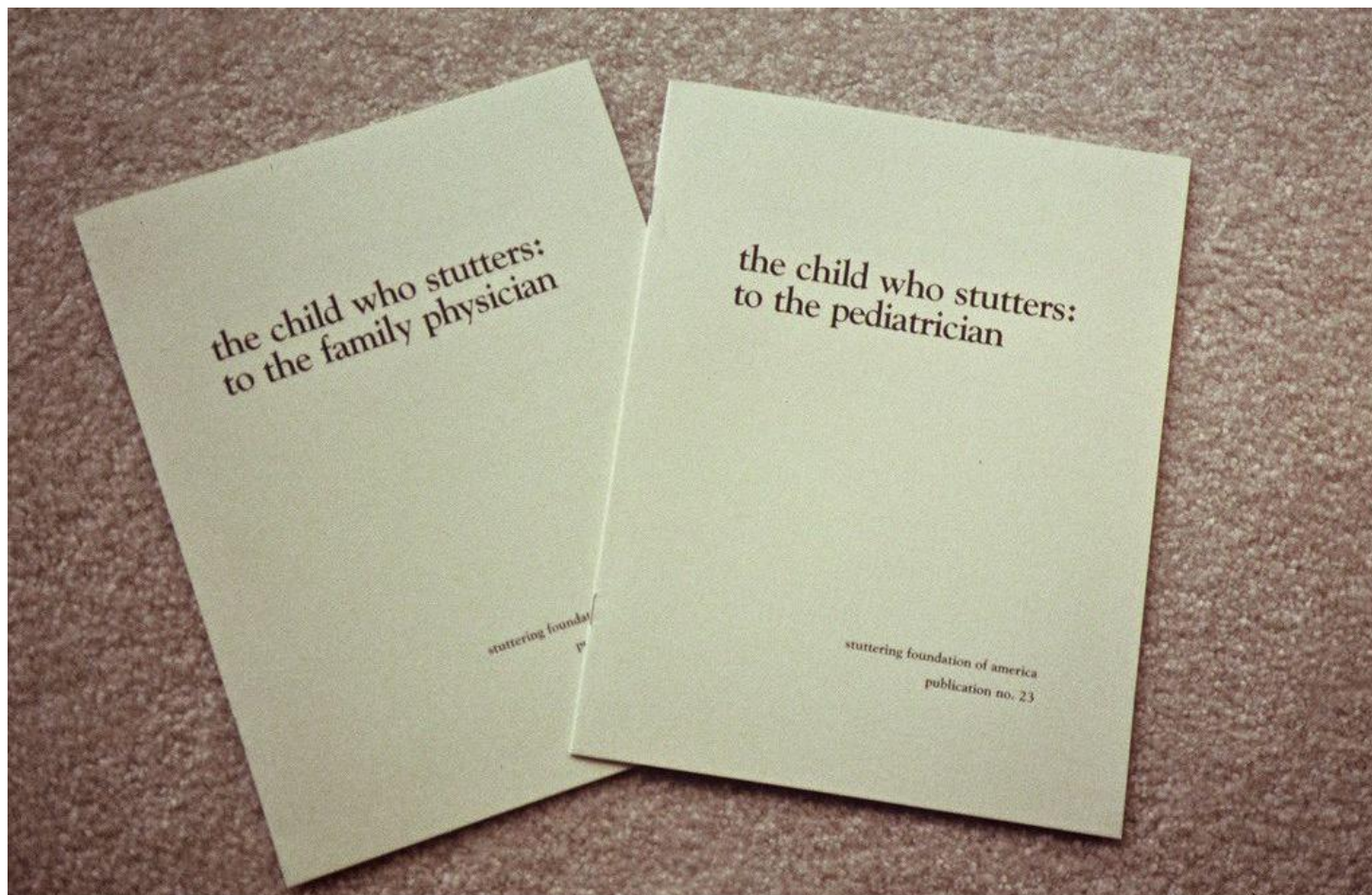
Eastern Workshop 1996!

Toll-free numbers for the public

- In order to make it easy for people to reach us, our first toll-free number was established in 1985

800-992-9392

- Began sending out press releases that year.



In 1988 outreach to pediatricians and family physicians begun - continued with mailing to 55,000+ pediatricians.



Bette and Dean Williams at the 1990 American Academy of Pediatrics Convention

Increasing awareness:
Press releases to newspapers
and Public Service Ads

- RADIO public service announcements:

PSAs recorded by John Stossel reached 8,865 radio stations.

PSAs recorded by Mel Tillis reached 1,852 music radio stations!

PSAs on The King's Speech reached more than 12,000 stations!

- Magazine Public Service Ads (placed free) result in thousands of calls to the toll-free help lines and hits at websites”
- www.StutteringHelp.org
- www.tartamudez.org
- 7.5 million hits!

Public Service Ads- donated space!




Donated space!

Everything from

- *The Corn and Soybean Digest to*

Penthouse!



COLIN FIRTH  GEOFFREY RUSH
THE KING'S SPEECH

On Times Square – New York





Pittsburgh Post-Gazette

The Miami Herald  The Washington Post

Los Angeles Times



Chicago Tribune



The Washington Post



VICTORIA ADVOCATE

THE CANADIAN PRESS 



UPI

GAZETTES



LaCrosse Tribune


THE OKLAHOMAN

Pantagraph

holland **sentinel** 



The Wichita Eagle
Kansas.com

Pasadena Star-News
PASADENA, CA

The Record
THE TRUSTED LOCAL SOURCE



McClatchy
Tribune

Knoxville
NEWS
SENTINEL
KnoxNews.com

Deseret News

OTTAWA  CITIZEN

scrippsnews
a scripps howard news service publ

The Oregonian

The Boston Globe

The Mercury New



Google

[Help for stuttering](#)

Information for all ages We are here for you
www.StutteringHelp.org

[Stuttering Foundation of America](#)

Stuttering Foundation of America provides free online resources, services and support for those who **stutter** and their families, as well as support for ...
www.stutteringhelp.org/ - Cached

[7 Ways to Help the Child Who Stutters](#)

Help all members of the family learn to take turns talking and listening ...
www.stutteringhelp.org/.../7%20Ways%20to%20Help%20the%20Child%20Who%20Stutters
Cached - Similar

[Help for Stuttering](#)

Some speech teachers even take special classes just to learn how to **help** ...
www.stutteringhelp.org/.../Help%20for%20Stuttering/50.aspx - Cached - Similar
[+](#) Show more results from stutteringhelp.org

News for [help for stuttering](#)



NewsChannel
(press release)

[The King's Speech spurs stuttering awareness: here's where to find ...](#)

1 day ago

Speech therapy professionals can **help** with treatment. ... said Jane Fraser, president of The **Stuttering** Foundation, which was originally created and endowed ...

[Vancouver Sun \(blog\)](#) - 49 related articles

www.familystutteringprogram.com

[Ask a Doctor: Stuttering](#)
18 Doctors Are Online



[See your ad here »](#)

Public Awareness Hits New High

- Increase in orders for materials
- And...
- Increase in fluency for many people who now feel more comfortable talking about stuttering!
- Increase in requests for help



PR Newswire
A LIBERTY company

MultiVu

Rita's Donates \$10,000
to Stuttering
Foundation for
American Idol's Lazaro
Arbos

www.prnwswire.com



THE
STUTTERING
FOUNDATION®

A Nonprofit Organization
Since 1947— Helping Those Who Stutter

The Stuttering Foundation was asked to represent the stuttering community at the O'Neill Theatre Award to James Earl Jones. National Stuttering Awareness Week



We are a charitable organization

- We are Not a grant-making Foundation
- We are an operating foundation: operations include publishing books, video production, training workshops.
- 100% of gifts go directly into program services and NOT overhead or fundraising
- NO government funding

- Only 9/10 of ONE percent (.9%) goes into fundraising
- Less than 5% goes into overhead expenses
- All the rest goes directly into helping those who stutter

Forging ahead... a team effort!

Quoting Henry Ford: "Coming together is the beginning. Keeping together is progress.
Working together is success!"

Donna, Madison, Joan, Anne, Lisa, John, Scot,
Greg, Patty, Laura, Ron, Rachelle, Edward,
Sara and Ellen and Bob
Michael Palin Centre- London
Past and Present Workshop Leaders
and friends around the world.




New Animated Film for Kids



StutteringHelp.org/Podcast



More than 40,000 downloads

A top-down view of a person's hands typing on a silver laptop keyboard. The person is wearing a white shirt with black polka dots and a blue denim vest. A camera lens is on the table to the left of the laptop. A tablet is open in front of the laptop. The background is a light-colored tiled floor.

VIRTUAL LEARNING

by Stuttering Foundation

Virtual Learning Outreach

Reaching people in 56 countries





ASK THE STUTTERING
FOUNDATION

We can help!



ASK THE
STUTTERING
FOUNDATION

*Working with
Teens Who Stutter*

Entire Video Library Online

- **134 videos**
- No expiration: **forever access**
- Works on tablets, smart phones and computers
- All of our best-selling videos included
- No software or DVD drive required



StutteringHelp.org/Streaming

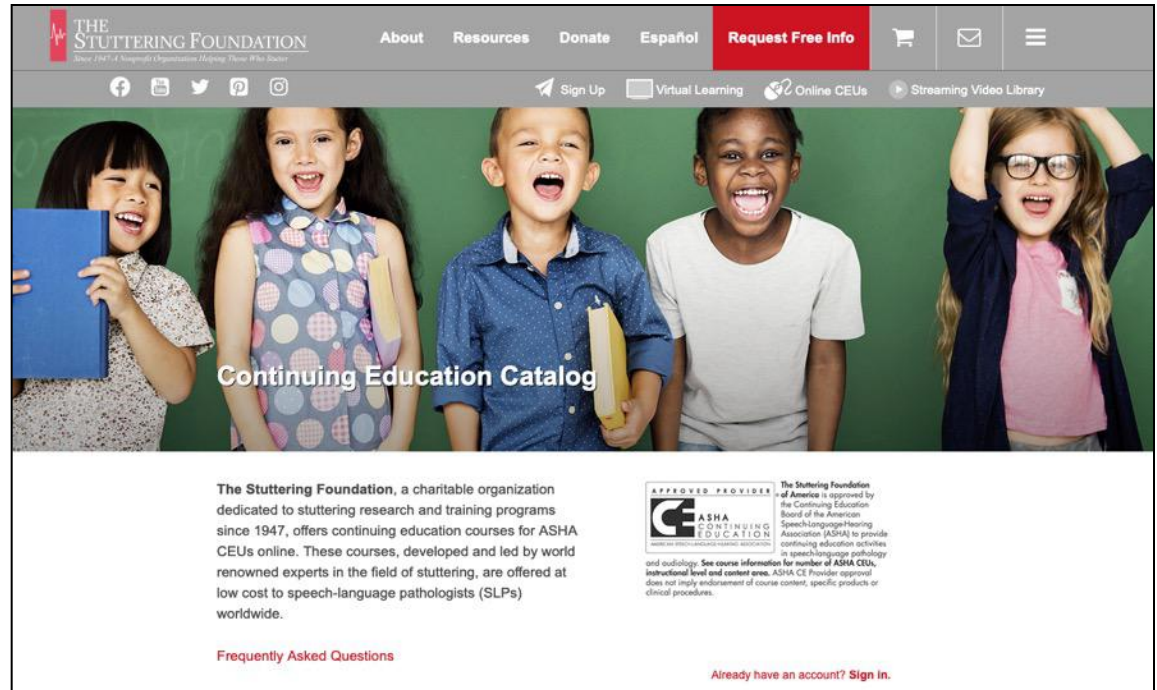
StutteringCEUs.org

Total number of
courses assigned =
15,752

Total number of
users = **8,067**




Total courses = **41**






***Continuing
Education
Courses!***







The screenshot shows the website's header with navigation links: About, Resources, Donate, Español, Request Free Info, a shopping cart icon, an email icon, and a menu icon. Below the header is a row of social media icons (Facebook, YouTube, Twitter, Pinterest, Instagram) and utility links: Sign Up, Virtual Learning, Online CEUs, and Streaming Video Library. The main banner features a photograph of five diverse children smiling and holding books. The text 'Continuing Education Catalog' is overlaid on the bottom of the photo. Below the banner, there is a paragraph of text about the Stuttering Foundation's mission and a logo for ASHA (American Speech-Language-Hearing Association) with the text 'APPROVED PROVIDER'. A small disclaimer is visible below the ASHA logo. At the bottom of the page, there are links for 'Frequently Asked Questions' and 'Already have an account? Sign in.'

THE STUTTERING FOUNDATION
Since 1947, a nonprofit organization helping those who stutter


About Resources Donate Español **Request Free Info**   

Continuing Education Catalog

The Stuttering Foundation, a charitable organization dedicated to stuttering research and training programs since 1947, offers continuing education courses for ASHA CEUs online. These courses, developed and led by world renowned experts in the field of stuttering, are offered at low cost to speech-language pathologists (SLPs) worldwide.

APPROVED PROVIDER

The Stuttering Foundation of America is approved by the Continuing Education Board of the American Speech-Language-Hearing Association (ASHA) to provide continuing education activities in speech-language pathology and audiology. See course information for number of ASHA CEUs, instructional level and content area. ASHA CE Provider approval does not imply endorsement of course content, specific products or clinical procedures.

[Frequently Asked Questions](#)

[Already have an account? Sign in.](#)



91 videos on YouTube



@stutteringfdn

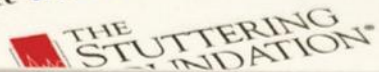


Reaching people online

Most downloaded brochure is Famous People with 65,000 downloads in one year



For more information,
call **800-992-9392**
or visit www.StutteringHelp.org



For more information,
call **800-992-9392**
or visit www.StutteringHelp.org



I Am a Person Who Stutters

Stuttering is a condition covered by the Americans with Disabilities Act

- **What is stuttering?** Stuttering is a communication disorder in which the flow of speech is broken by repetitions (li-li-like this), prolongations (lllllike this), or abnormal stoppages (no sound) of sounds and syllables. There may also be unusual facial and body movements associated with the effort to speak.
- More than **70 million people worldwide stutter**, which is about 1% of the population.
- There are many complex factors involved with stuttering. **Stress is not the cause, but it certainly can aggravate stuttering.**



“I believe that every clinician who works with stutterers should be opening their space to animals.”

- wildlife conservationist Alan Rabinowitz

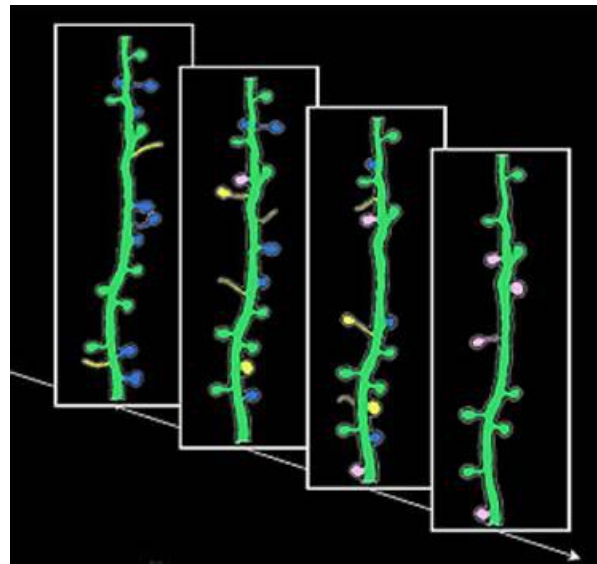
What is the most exciting thing for people
who stutter — and your colleagues —
to know?



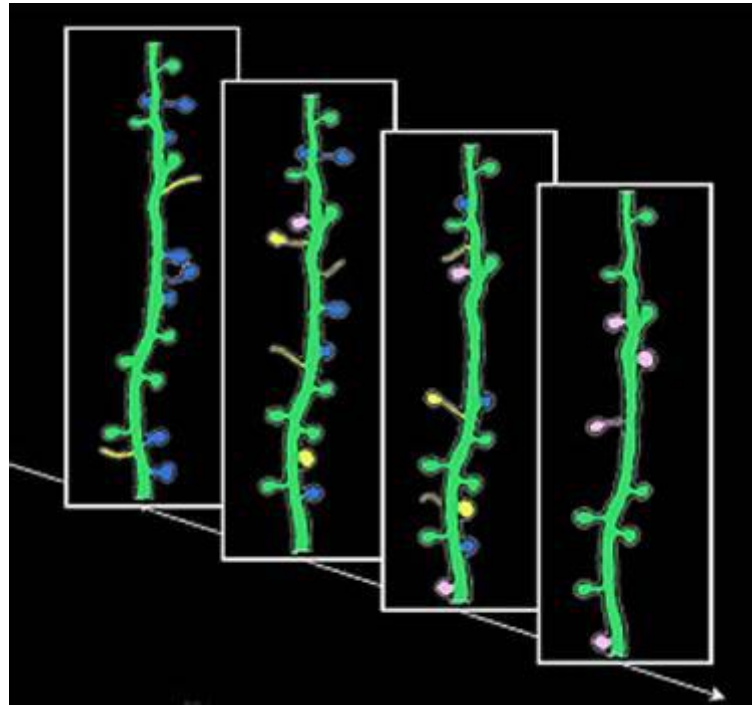
Plasticity

You are not “hard wired”





- http://www.dana.org/News/Investigating_Connectivity/
- "We now know that dendrites can grow or shrink with experiences good and bad," said McEwen, professor of neuroscience at Rockefeller University and a member of the Dana Alliance for Brain Initiatives.



- **Neurogenesis** is reduced by certain stressors, enhanced by enriched environment and exercise. This serves as positive reinforcement for what happens in therapy.

Why am I even talking about this?

- Circling back to the early SFA conferences when many disciplines were included.
- Importance of reading scientific literature from outside the field.
- Getting your clients and colleagues EXCITED... they will be ‘stretching their brains’ by reaching beyond the traditional.
- Keeping an open mind.

One person can and did make a difference.

You!

Your ability to create excitement and give hope is going to make all the difference.

www.StutteringHelp.org
www.tartamudez.org

 /stutteringhelp

 /stutteringfdn  /stutteringfdn  /stutteringfdn  /stutteringfdn



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